NJIT – Alumni Association

Conference Call Update
July 23rd, 2008
New AA Today

- Organization
  - Officer Roles have been defined
    - Anita - VP of Membership (Recruitment)
    - Kevin – Treasurer
    - Michele - VP of Alumni Relations (Retention)
    - Pierre - Secretary
    - Steve – VP Communication

http://www.njit.edu/alumni/organization/alumniassociation/trustees.php
Immediate AA Goals

Goals

• Communicating the message of the new AA

• Assist current organizations

• Generate interest in being an NJIT Alumnus

• ** Establishing an AA identity

• Seek New Volunteers for the AA to take a project lead on existing Club initiatives
How do we accomplish these goals

Steve

Communication-

- We have a generic email address
- We will have a phone number for people who want to leave a voice mail
- Meeting Notes are emailed to Executive Committee
- Pictures and Bio’s have been posted for most of the Officers
- Meetings (Several Conference Calls & 1 Onsite at NJIT)
- Web Communities – we will be unifying the existing communities and creating an overall look and feel.
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How do we accomplish these goals

*Michele and Kevin*

- Assist Current Organizations -
  - Organize Summits
    - One for All Regional Clubs
    - One for All Corporate Clubs
  - Promote Inter-club activities and communication – such as Coordinate Meeting Nights at Eberhardt Hall
  - Facilitate meetings where Clubs can use each others resources
Immediate AA Goals

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- Assist current organizations
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How do we accomplish these goals

All AA Officers

- Generate interest in being an NJIT Alumnus
  - Through all the items listed
    - Communications
    - NJIT Organization Summit
    - Unique Events
    - Attending Events
Immediate AA Goals

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How do we accomplish these goals

- Through Communications
- Through unique AA Events
- Being the “Glue” for other groups of NJ IT clubs
How do we accomplish these goals

*Anita, Pierre and several volunteers*

- Through unique AA Events -
  - March 2009 – NJIT Alumni Evening
    - Speakers
    - Networking

Keep it manageable, seek volunteers, build events over time, focus on high impact
Seek New AA Volunteers

- We have assigned Officers to attend NJIT events. While there, the officers will be looking for people who have an interest in being an active part of NJIT.
Looking Ahead …

- **Communication Goals**
  - Year 1+ - Personal Contact Calls & Meetings with 1000 Alumni
  - Data Gathering and scrubbing based on personal contact - Alumni White Page & Yellow Page Database Infrastructure

- **Understanding our Alumni - NJIT World Campus Cafe Forums**
  - What Do Alumni Want
  - What Do NJIT Students Want
  - What Does Industry Want
  - What Does the Community Want

- **Speakers / Events**
  - Plan Collaboration with established programs at other Universities or Initiate a Partnership with another / other universities
  - Campus Quarterly Speaker and Town Hall Series

- **Identify ongoing Community Volunteer Partnership**
  - Enlist Other University Partnerships
  - Habitat for Humanity (Academic Challenge??)