NEW JERSEY INSTITUTE OF TECHNOLOGY  
BOARD OF TRUSTEES  
MINUTES OF PUBLIC MEETING  
SEPTEMBER 23, 2021

The meeting was called to order by Chair Cohen at 4:03 p.m. in the Campus Center, Atrium. In attendance were: Chair Cohen, Vice-Chairs Clayton, DeNichilo, and Montalto, and Board Members Baynes, Charters, Dahms, Hu, Maser, Shah (via WebEx), and Toft. Absent: Vice Chairs Stamatis and Taylor.

Senior Administration Present: In attendance were President Bloom, Provost and Sr. Executive Vice President Deek, Sr. Vice Presidents Brennan and Christ, Vice Presidents Alexo, Boger, McLeod and Nynens, Chief Strategy Officer Golden, Chief External Affairs Officer Garretson and Secretary Stern.

1. In accordance with the New Jersey Open Public Meetings Act, Chair Cohen read the following statement:

“Notice of this Meeting was provided to the public as required by the New Jersey Open Public Meeting Act, in the Schedule of Meeting Dates of the Board of Trustees of the New Jersey Institute of Technology which was sent electronically to the Star Ledger, the Herald News and the Vector on September 9, 2021, and posted on the University website on September 9, 2021 for filing with that office and posting in such public place as designated by said Clerk.”

2. Public Comments:

Secretary Stern noted that there was no one from the public registered to speak.

3. Presentations:

Dr. Bloom introduced Lenny Kaplan, Associate Vice President/Director of Athletics, along with our student scholar athletes from NJIT’s Baseball Team and NJIT’s men’s and women’s Fencing Teams, along with their coaches. Head Coach Jason Henderson stated he was honored to be here, and it was a great year for his teams (as well as baseball). The men’s and women’s fencing teams captured the first NCAA in program history. Provost Deek read a proclamation recognizing the NJIT men’s and women’s fencing teams. Provost Deek next read a proclamation recognizing the NJIT Baseball on playing the first-ever NCAA Division I Tournament. Third-year head coach McClellan spoke on behalf of the team, stating that this was a great honor for the student athletes, and expressing his appreciation for the great support from the university and the alumni; they will try to do it again next year and make NJIT proud.

4. By a motion duly made by Mr. Toft, seconded by Ms. Clayton and unanimously approved by those members in attendance at that meeting, the Board approved the public minutes of the meeting of July 22, 2021.

5. BY A MOTION DULY MADE BY MR. HU, SECONDED BY MR. TOFT AND UNANIMOUSLY APPROVED, the BOARD voted to adopt the RESOLUTION TO
AUTHORIZE RENEWAL OF STATUTORY WORKERS COMPENSATION AND
EMPLOYERS LIABILITY INSURANCE.

5. BY A MOTION DULY MADE BY MS. CLAYTON, SECONDED BY MS. MONTALTO
AND UNANIMOUSLY APPROVED the BOARD voted to adopt the RESOLUTION TO
APPOINT CATHERINE BRENNAN AS BOARD TREASURER.

6. BY A MOTION DULY MADE BY MR. HU, SECONDED BY MR. DAHMS AND
UNANIMOUSLY APPROVED the BOARD voted to adopt the RESOLUTION FOR
BANKING & INVESTMENT ACCOUNT SIGNATORIES.

7. BY A MOTION DULY MADE BY MS. CLAYTON, SECONDED BY DR. BAYNES AND
UNANIMOUSLY APPROVED the BOARD voted to adopt the RESOLUTION TO
AUTHORIZE EXCLUSIVE LICENSE OF UNIVERSITY INTELLECTUAL PROPERTY
(SAPHTx).

8. BY A MOTION DULY MADE BY MR. MASER, SECONDED BY DR. BAYNES AND
UNANIMOUSLY APPROVED the BOARD voted to adopt the RESOLUTION TO
AUTHORIZE EXCLUSIVE LICENSE OF UNIVERSITY INTELLECTUAL PROPERTY
(HACKENSACK MERIDIAN HEALTH).

9. BY A MOTION DULY MADE BY MR. DAHMS, SECONDED BY MR. MASER AND
UNANIMOUSLY APPROVED the BOARD voted to adopt the RESOLUTION TO
AUTHORIZE EXCLUSIVE LICENSE OF UNIVERSITY INTELLECTUAL PROPERTY.

10. President’s Report: Dr. Bloom referenced his earlier presentation on the U.S. Economic
Development Authority “Build Back Better Regional Challenge” Grant, and the opportunities
that it presents for the City of Newark and NJIT. We need to have our application ready by
October 11th for their review. This could materialize into a $100 million grant, and a historic
relationship between NJIT and the Port of Newark.

In the Closed Session, Mayor Baraka joined us, along with eight students in the cohort of
Mayor’s scholars in the Honors College. Our goal was to double the initial number of students
from the City of Newark. When we benchmarked in 2018, we started with the Math Success
Initiative, and educated a cohort of students, working with their faculty from the high schools.
Our goal has always been to increase first time students. We began with 44 students from this
initiative, and in year 3, we are at 77.

visibility. He discussed the divisional structure of all the teams within his area, and their
responsibilities. Next he defined the objectives of what we need to achieve to grow NJIT’s
visibility and manage its brand, including identifying audiences, as well as what we need to
achieve. We know that the US News Reputational rating is important, and our score increased
0.3% over the last year, which was the second largest jump in that area in the country. He also
discussed what’s next, in terms of our focus. We need a campaign to support state funding
equity recognizing our STEM character. We will have communications focused on the
Presidential transition. We also need to support the establishment and recognition of a branch
campus in Egypt, increase Spanish language marketing (which is aligned with our 2025 mission), as well as to engage in national, international and multi-region brand campaign investments, noting that it is not inexpensive to do national campaigns. We also want to build NJIT’s sub-brands, and we are launching Tik Tok pages. We have a YouTube channel as well. Its important to post more of what is happening on campus, including posting live events, podcasts and snippets of activities. Vice Chair Clayton agreed with the importance of social media, and especially the use of Tik Tok. Mr. Golden discussed the need to avoid bombarding people with duplicative information, including through reposting.

12. **Monthly Financial Status Report:**

   Board Member Hu and Sr. Vice President Brennan gave a monthly financial status report as of August 31, 2021. Ms. Brennan shared some of the highlights. Summer and Fall tuition and fees are exceeding our target, and this comprises 55% of our overall budget. Our auxiliary income is strong, due to high occupancy rates in the residence hall. She also discussed the receipt of COVID related federal funds for the institution; all Phase I funds are accounted for. Phase 2 funds include $22 million of support.

14. **Report of Clery Crime Data:**

   Vice President Christ referenced the crime data report in the Board materials, inviting questions.

15. **Report of Upcoming Calendar of Events:**

   Chair Cohen discussed the upcoming Homecoming Weekend in October, encouraging all to participate; it is an extraordinary event.

16. Chair Cohen announced that the next regularly scheduled Closed Session, will convene on November 11, 2021 at 11:00 a.m. to discuss personnel, real estate, legal and contractual matters. The following resolution was read and approved by all Trustees present:

   WHEREAS, there are matters that require consideration by the Board of Trustees that qualify under the Open Public Meetings Act for discussion at a Closed Session;

   NOW THEREFORE, BE IT RESOLVED, that the Board of Trustees shall have a Closed Session to discuss matters involving personnel, real estate, legal and contractual matters on Thursday, November 11, 2021 at 11:00 a.m.

   The next regularly scheduled Public Session of the Board will take place on Thursday, November 11 at 3:00 p.m.

17. The Public Session was adjourned at 4:30 p.m.