

## Direct Assessment of Information Literacy Using Writing Portfolios

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**Abstract:** An investigation into the effectiveness of information literacy instruction for undergraduates at a technological university showed that based on five performance measures graduating students' information literacy skills were weak. Also shown, however, is that a careful and rigorous approach to assessment can provide the basis for appropriate corrective action.

## **Introduction**

While academic librarians have taken the lead in defining and characterizing information literacy, authentic assessment models are needed. As the concept of information literacy becomes an increasingly important part of the nation's higher education agenda, faculty, librarians, and administrators need tools to evaluate the information literacy abilities of students. This paper addresses that need.

Librarians and administrators have thus far focused primarily on assessment methods using surveys and multiple-choice tests. These methods can be difficult and costly to develop and administer and often provide limited information about performance. Nevertheless, as the stakes are raised, will educators have no choice but to use a national standardized multiple-choice test of information literacy? Such a limited-response test could provide the opportunity for cross-institutional comparisons, and such comparisons are important. Yet such tests may not be well-suited to the task of evaluating higher-order skills, such as a student's ability to integrate new information. Take for example a typical question where selection of a multiple-choice answer that asks a student to distinguish between books and journal articles, or select the optimal search terms for a given topic. These may be good predictors of basic search skills, but it is difficult to devise questions to adequately assess a student's ability to use new information analytically to achieve a defined purpose. As well, such tests also will not necessarily address the information literacy needs of a particular group of students within a defined university community, skills that may vary according to institutional mission or academic major.

Seeking an alternative assessment method that would allow us to investigate the context of information literacy within our university, we noticed parallels between teaching and assessing writing that could be applied to teaching and assessing information literacy. Both writing and information literacy are iterative processes that require evaluation of information, critical thinking and reasoning, revision and integration. Both involve learning a complex set of skills. Our humanities faculty colleagues assured us that the experience of college composition instructors document many of the same problems and questions we began to ask about the teaching and assessment of this new literacy. So Lindauer's suggestion that one of the arenas for assessment is during the collaboration between the classroom instructor and the librarian led us to look carefully at our own programs for an appropriate assessment arena.<sup>1</sup> Our existing writing portfolio assessment program seemed a good fit. Student writing portfolios, vehicles that capture student work on a longitudinal basis allow insight into process and product.<sup>2</sup> As defined by Huot they are "part of a tradition in the visual and performing arts that looks at multiple products and processes, hoping to discover and document the progress of an individual student or learner." The assessment program had been successful in achieving important improvements in the New Jersey Institute of Technology (NJIT) writing program and had the added benefit of overcoming negative attitudes toward assessment while integrating assessment and teaching.<sup>3</sup>

Thus began our project to employ replicable yet authentic research methods for information literacy assessment. Librarians have shown leadership in raising awareness of information literacy in higher education, but we can continue to make significant contributions by employing a rigorous yet context-sensitive approach to its assessment.

Such an assessment methodology should be able to be achieved without undue burden on the university community, we felt, and it should provide meaningful data to librarians, faculty and administrators in order to make valid inferences about student and institutional performance for the purpose of continuous improvement of instruction. Librarians and classroom instructors want to assess the skills of their students within their own institutional contexts and specific courses. Such local assessment, often termed authentic assessment, has the power to improve student performance and provide insight into learning.<sup>4</sup> The more librarians and instructors know about the contact zone in which information learning occurs, the better the chance of realistically implementing a continuous circle of improvement in which the results of assessment are used in the classroom in order to enhance student performance.<sup>5</sup> This study illustrates a method of evaluation that offers quantifiable assessment of the effectiveness of the information literacy component of an undergraduate post-secondary education.

### **Objectives of the Study**

There were three objectives of this study: 1) to create an assessment model using student work that could be widely used in higher education by colleagues working together to develop locally-based assessment methods, 2) to employ this model to design a baseline assessment of the information literacy abilities of our own students, and 3) to use the results of the assessment to address instructional issues raised by the assessment.

### **Literature Review**

Our literature review focused on assessment of information literacy and sought to uncover instances of authentic assessment of student work product, especially those using a quantitative approach. A search for early studies on the effects of information literacy

on student performance revealed only a relevant 1989 recommendation in the Final Report of the American Library Association's Presidential Committee on Information Literacy.<sup>6</sup> One of their suggestions for the national research agenda addressed outcomes of what they then termed "information management skills." The Committee asked research librarians to study how information management skills affect student performance and retention. In 2000, following review by the ACRL Standards Committee, the ACRL Board formally approved five standards and guidelines for information literacy: that the information literate student determines the nature and extent of the information needed; that the information literate student accesses needed information effectively and efficiently; that the information literate student evaluates information and its sources critically and incorporates selected information into his or her knowledge base and value system; that the information literate student, individually or as a member of a group, uses information effectively to accomplish a specific purpose; and that the information literate student understands many of the economic, legal, and social issues surrounding the use of information and accesses and uses information ethically and legally.<sup>7</sup> The ACRL Board, however, did not address the issue of assessment at that time. The ACRL "Research Agenda" of February 2003 called for evaluation of instructors and programs, learning outcomes, and transferability of successful programs.<sup>8</sup> In June 2003 the ACRL Board approved "Characteristics of Programs of Information Literacy that Illustrate Best Practices: A Guideline" which provided a bit of detail on program assessment. Category 8 in that document called for assessment planning, integration with course and curriculum assessment, measurement, and suggested that multiple methods for program evaluation would be needed.<sup>9</sup>

Higher education's accreditation agencies agreed and the ACRL Standards were endorsed, prior to their formal adoption by the ACRL Board, by the American Association of Higher Education (AAHE) in 1999 and by the Council of Independent Colleges in 2004, as well as the Middle States Commission on Higher Education (MSCHE), the accrediting body for the Northeast. When accreditation agencies such as the Middle States Commission refocused their "characteristics of excellence" to include information literacy, they ensured that institutional commitment and research on learning outcomes in information literacy would expand beyond the library.<sup>10</sup> Yet in that accreditation agencies set goals and do not provide strategies, these agencies give little guidance; if we look to such agencies, there is little to be found on methods of information literacy assessment. This is not a new challenge. Although accreditation agencies had already called for assessment of higher-order learning skills in general, by 2000 few institutions had done so—perhaps because of the complexity of the task, perhaps because of the absence of assessment models.<sup>11</sup> Since our study was undertaken, Middle States Commission has published a brief guide to "Assessing Student Learning and Institutional Effectiveness, but it describes characteristics of desired assessments rather than models.<sup>12</sup> The Collegiate Learning Assessment Project was initiated in 2000 to devise an assessment instrument that would measure "not the particular facts students have memorized but, rather, how well they have learned to *think*." but this tool is not specific to information literacy.<sup>13</sup> Meulemans's review article traced the roots of information literacy assessment in the coming together of the higher education assessment movement, strategic planning and Total Quality Management, with information literacy initiatives.<sup>14</sup> Hernon and Dugan's 2004 book on

outcomes assessment in higher education provides some minimal guidance on issues and challenges in developing tools for direct assessment of student work product.<sup>15</sup> Little, indeed, has emerged since Lazerson's assessment in 2000 as evidenced most recently in "Measuring Up 2006," the National Report Card of the National Center for Public Policy and Higher Education. In that report Peter Ewell still comments, "More authentic and comprehensive assessments—ideally constructed to examine how much students have *grown* during the college experience—are badly needed."<sup>16</sup>

### *Contemporary Assessment Methods*

Discussing the trend in higher education toward outcomes assessment and its implications for information literacy assessment, librarians Pausch and Popp<sup>17</sup> mention using portfolios of student work as an assessment method. A more recent case study by Carol Rutz<sup>18</sup> of writing portfolio assessment showed that faculty participation provided statistically significant effects in the curriculum and student learning. Snavely and Wright documented their experiences and provided a model for using research portfolios for information literacy assessment in an undergraduate honors program, but nothing is empirically known about the abilities of readers to reach consensus on the assessment of information literacy.<sup>19</sup>

While most academic libraries provide some form of library instruction, assessment studies thus far have been relatively rare. Authentic assessment of student performance has been even rarer. As noted above, librarians typically use indirect assessment employing interviews, focus groups, questionnaires, and survey techniques to measure information literacy. For example, Valentine<sup>20</sup> used focus groups to study undergraduate research behavior. Most studies of library quality assess service rather

than learning outcomes though satisfaction with library instruction may be included.<sup>21</sup> Many libraries, including our own, the Van Houten Library, conduct focus groups to evaluate library and improve services in general, but rarely publish the results. These studies can provide some practical insights into the level of familiarity with library services and resources, but usually not specifically the information literacy of the participants, or effectiveness of the instructional programs. Singh, for example, surveyed faculty teaching in programs accredited by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) in 2002-2003 to measure their perceptions of their students' information literacy skills.<sup>22</sup>

Typical among direct information literacy assessment tools is the test or questionnaire. O'Connor, Radcliff and Gedeon, librarians at Kent State, seeking to develop a standardized tool for measuring student information literacy at the institutional level, conducted a literature review in 2002.<sup>23</sup> They recognized three categories of literature on information literacy assessment: 1) those describing the need for assessment, 2) theoretical articles about types of assessment; and 3) reports of assessment projects. Out of this work they developed Project SAILS, a web-based standardized test of information literacy skills, based on ACRL standards. The SAILS assessment instrument employs item response theory as the measurement model and is intended to enable libraries to document information literacy skill levels for groups of students and to pinpoint areas for improvement.<sup>24</sup> The authors expressed the hope that it would be widely used both to assess students individually, collectively, and longitudinally, as well as that it be used for institutional assessment and benchmarking.

Concurrent with the development of Project SAILS at Kent State, the movement to develop a test of information literacy was well under way in the California State University system led by librarians Breivik and Rockman.<sup>25</sup> Dunn's "Progress Report" on information literacy at the California State University in 2002 outlined a multi-pronged and multi-phased assessment approach that relied heavily on questionnaires and surveys.<sup>26</sup> It also described their intention to use innovative scenario-based testing that has evolved into a relationship with the Educational Testing Service to tackle the problem of information literacy assessment within a computer-mediated environment.<sup>27</sup> Another computerized test, the Information Literacy Test (ILT) was developed collaboratively by the James Madison University (JMU) Center for Assessment and Research Studies (CARS) and the JMU Libraries. ILT is a multiple-choice test similar to Project SAILS that does not assess ACRL Standard 4. Standard 4 requires students to use information to accomplish a purpose. Thus, a task requiring student initiated work, rather than passive selection among a limited number of responses would be more conducive to evaluation of the high-order thinking skills needed to create new knowledge, "which requires a constructed response for evaluation."<sup>28</sup> The Collegiate Learning Assessment (CLA), developed by the Council for Aid to Education (CAE) and the Rand Corporation, takes a scenario-based approach similar to that of the Educational Testing Service and is the only computerized test found that attempts to measure constructed responses. However, it aims to assess general education outcomes only broadly including information literacy.<sup>29</sup> At this writing many libraries are still creating homegrown tests, but SAILS and the new ETS ICT (Information Communication and Technology) Literacy Assessment are emerging as the two most likely to become the standard indirect

assessment and cross-institutional benchmarking tools, and neither includes student-constructed responses.

An alternative methodology that sought to evaluate student work directly rather than by multiple choice test was described by Cooney in a case study model designed to simultaneously improve and assess information literacy in a graduate business course at Long Island University.<sup>30</sup> Their model combined collaboratively setting instructional goals for information literacy, and designing assessment tools to evaluate the effectiveness of the instruction within one business course. The assessment toolbox included a “Learning Outcomes Checklist” which consisted of 20 outcomes that were assessed on a 5 point Likert scale by the faculty and librarians “as a means to evaluate the outcomes of the students’ information literacy as evidenced in the written term project.” In this study the outcomes checklist focused exclusively on the abilities of students to identify, evaluate and cite their sources. We sought to adapt this tool to include assessment of the higher-order information literacy skills we believed would also be evidenced in the student work, and to use it on a larger scale to assess the effectiveness of cumulative instruction over several years.

#### *Portfolios as Vehicles for Assessment*

Since 1996, the Department of Humanities at NJIT has conducted an undergraduate writing portfolio assessment project. In the early twenty-first century, informed portfolio assessment is understood as a valid choice in its promise to link classroom instruction and assessment practices. Model programs have received extensive documentation, and new conceptual models have been offered that emphasize the values of local institutions. They underscore the significance of feedback that allows the results

of the assessment to be used to inform teaching, faculty development, learning outcomes, and the curriculum itself.<sup>31</sup> “When time and resources permit and leadership is well informed,” writing assessment specialist Edward M. White has observed, “a writing assessment today will be a portfolio assessment.”<sup>32</sup> At NJIT, portfolios are used within a series of courses offered from the first to the senior year, to gain information about student performance in courses such as first-year writing, cultural history, technical writing and senior seminars.<sup>33</sup> It was on this foundation that the information literacy assessment described here was built.

### **Study Design**

Seeking a baseline assessment of the effectiveness of a four-year college education in teaching information literacy skills, researched term papers were selected from the writing portfolios of graduating seniors taking a required senior capstone seminar in the humanities at NJIT, a public comprehensive technological university in the Northeast U.S. Four analytic and one holistic score were given to the final research papers in the student writing portfolios. A set of five traits tied to the ACRL standards were used to measure independent variables of performance on a 6-point Likert scale. A standard six point scale was used because it has been found by raters in the NJIT writing portfolio assessment project to yield acceptable reliability. Our hypothesis was that students near completion of an undergraduate degree would exhibit the traits of an information literate person in their written work and we thought their performance might correlate positively with their course grades and overall (cumulative) GPA. While correlations with course grades would provide information about the place of information literacy within the subject matter at hand, correlations with the overall GPA would yield

information about the place of information literacy within the undergraduate curriculum. While many variables are clearly in play within an undergraduate education, both course grades and cumulative GPA are standard comparative “markers” in educational research.

***Community Formation: Librarians and Instructors***

During the spring of 2005, two librarians became an integrated part of the Department of Humanities, whose focus in a technological university is to offer the university’s undergraduate General University Requirements (GUR) in various areas of the humanities such as composition, literature, history, and philosophy. There are no English majors at NJIT. The senior-level courses in the present study were taken by students enrolled in all NJIT technically-oriented majors. Following the model offered by Lindauer, each of the librarians began to work closely with the instructors in the senior seminars to provide information resources for topics within the seminars and to deepen the concept of information literacy.<sup>34</sup> Thus, the librarians became part of an academic unit teaching basic critical thinking, reading, writing, and research skills. While studies of citation behavior such as that performed by Carlson must sample across multiple departments, the Department of Humanities—with members holding advanced degrees in anthropology, history, philosophy, and policy studies—hosts classes across the entire undergraduate curriculum for approximately 7,000 students each year.<sup>35</sup> Thus, our cross-curriculum study could be undertaken within one academic unit. Throughout the spring semester the librarians worked with the academic unit on the basis of an assumption of shared responsibility, an acknowledgement of interconnectedness, and a commitment to integrity that has developed around a common purpose.<sup>36</sup>

### *Development of Criteria*

Both librarians and instructors recognized that students had difficulty citing sources, as scored in the writing assessment as the citation variable the previous semester. Analysis of the results of the fall 2004 portfolio reading of students enrolled in the NJIT senior seminars—a cohort of humanities courses taken by all senior-level students—indicated that these students were doing poorly in their ability to cite sources, one of the three independent variables of the writing model that assessed citation, critical thinking, and drafting. In assessing the portfolios of these senior-level students ( $n=80$ ), we found that the scores on critical thinking and drafting met the cut score however the citation variable received scores that were unacceptably low, a score validated by the senior seminar instructors who had repeatedly reported weak research skills among our students.

<sup>37</sup> So the librarians carefully examined the portfolios collected for the fall 2005 assessment to articulate a local information literacy criteria that would meaningfully explore information literacy beyond simple citation. Five assessment criteria were developed and each variable was ultimately fully defined in the assessment scale shown in Figure 1, chosen to align with ACRL competency standards 1-5. The criteria chosen for evaluation were ones deemed by the librarian team to be assessable solely from the written work. Due to time constraints, it was the decision of the research team to limit this study to the student work as presented. Though evidence of process as exhibited in the writing portfolio is usually limited, inclusion of multiple drafts can provide some insight into the pathways and choices made by the student as the work progressed.

Librarians and instructors did have access to the course syllabi during criteria development and portfolio reading and earlier drafts of the research papers.

Though fairly complex, each trait was given a simple label as follows: Citation, Evidence of Independent Research, Appropriateness, Integration, and Overall Information Literacy Portfolio Score. Thus, the librarians and instructors designed a relational model of four independent variables to capture the construct of information literacy as it appeared in the portfolios of senior students, a construct given validity both by the ACRL Standards and by the actual work of students contained in the portfolios—physical products that should embody the abilities described by the Information Literacy Standards.

### ***Identifying Participants: The Sampling Plan***

After the end of the spring 2005 semester, writing portfolios were selected for inclusion according to a sampling plan designed to yield the smallest number of portfolios that could be read while allowing confidence in the sample.<sup>38</sup> Our study employed the same plan used for the writing assessment program that has consistently been found to be highly representative of the population. First calculations are made to determine a meaningful sample size (yielding a confidence interval of no less than 75%) that can feasibly be read by the number of available instructor-readers. The student participants are randomly selected using the student information system during the last weeks of class—a period selected to minimize instructor bias in portfolio preparation and to include only those students who have remained beyond the withdrawal date. Then instructors are notified which portfolios must be collected and these are retained in the humanities department after the close of the semester. We used this method during the

spring of 2005, with 21 sections of senior seminars offered to 404 students, to gather a sample of 100 writing portfolios containing research papers for our assessment.

The sampling plan yielded a nearly perfect representation of the demographic diversity present in the graduating class, the diversity represented by profiles of their admissions scores, and their grade point averages. During the spring of 2005, the demographic profile of our diverse senior students was as follows: male ( $N=1,282$ , 79.9%), female ( $N=322$ , 20.1%), African American ( $N=162$ , 10.1%), Asian American ( $N=162$ , 22.5%), Hispanic ( $N=215$ , 13.4%), Caucasian ( $N=564$ , 35.2%), and unknown ( $N=212$ , 13.2%). Comparatively, the 100 students in our sample had an extraordinarily similar demographic profile: male ( $n=74$ , 74%), female ( $n=26$ , 26%), African American ( $n=11$ , 11%), Asian American ( $n=29$ , 29%), Hispanic ( $n=14$ , 14%), Caucasian ( $n=31$ , 31%), and unknown ( $n=15$ , 15%). The percent of men (74%) and women (26%) were identical for both the general and sampled groups. African-American and Hispanic students were also sampled in near-equal percentages. While Asian-American students and students declining to record their ethnicity were slightly over sampled, Caucasian students were slightly under sampled. In addition, our sample accurately reflected the diversity of majors present at NJIT: 54% majors in the college of engineering, 26% majors in the college of computer science, 13% majors in the college of architecture, 4% majors in the college of management, and 3% majors in the college of science and liberal arts. Our sampling plan, used since 1996, had served us well in providing a representative group of NJIT senior-level students.

***Intervention, Procedure, and Instrument***

For many years, information literacy at NJIT was woven into the curriculum as a function of faculty interest combined with librarian advocacy, but was not taught explicitly in any specialized credit-bearing course. In academic year 2005-2006 a systematic program was instituted that provides basic bibliographic instruction by a librarian to all freshman in at least two class periods from the required freshmen composition course and required first year seminar course, but this was not the case for the seniors in the cohort we studied. Our assessment began by recruiting volunteer readers from the Humanities and Library faculty at NJIT. Each writing portfolio was scored for evidence of the *NJIT Information Literacy Scale* measures. (See Figure 1.) Each trait was scored on a 1-6 Likert scale. The traits were as follows: 1) Citation: the ability to cite sources 2) Evidence of Independent Research: the use of information beyond the syllabus; 3) Integration: the use of outside sources into the development of ideas presented in the paper; 4) Appropriateness: the use of sources to the topic. A dependent variable, Overall Information Literacy Portfolio Score: measured the overall impression of research competency. Each paper was evaluated by two members of the faculty/librarian assessment team who were trained on a set of sample papers. In cases where scores differed by more than one degree the paper was evaluated by a third reader. This instrument is intended to measure the complex construct of information literacy as expressed in the standards and objectives of ACRL. Each trait with corresponding local criteria performance indicators was mapped to one or more of the ACRL standards, performance indicators, and outcomes. (See Table 1.)

Citation

In previous assessment work by Humanities faculty, the “citation” variable was judged as the ability of students to properly cite their sources according to MLA style. The meaning of this trait was expanded for our purposes. It was believed that citing sources so they could be found was more important than strict adherence to a standard citation style. If all the elements necessary to easily locate a referenced work were present and clear, it would seem to be strong evidence that a student understood the particular attributes of a source, even if the punctuation, or capitalization might be non-conforming, thereby evidencing competence in ACRL Performance Outcomes 2.5, c and d. Competence would be exhibited if students differentiated between types of sources and included all pertinent information in the varying cases so that sources could be retrieved by a reader without undue burden. For example, in the case of a print source, the place of publication of a book is not as important to locating it as the date of publication. Locating a cited article using only an author, and article title, but no source, date or volume and issue number would place an undue burden on the reader as it would require multi-step searching to verify the full citation in order to locate the full text. Similarly, a URL without a sponsoring organization, author, or other identifying information, could prove impossible to locate should the site change or disappear. A multi-line URL copied from a commercial database as a substitute for an article reference would indicate a lack of understanding of how information is produced, organized, and disseminated, ACRL Performance Outcome 1.2.a. Finally, consistently following proper citation style and usage for both in text and cited works seemed to us to comply with ACRL Standard 5 because it shows the student acknowledges the intellectual property issues surrounding information use in our society.

### Evidence of Independent Research

We sought evidence in student papers that relevant research had been conducted that went beyond the syllabus and sources recommended by the instructor. We believed that if the student sought ideas from a variety of additional sources to become truly informed about the topic at hand, it would be good evidence that the ACRL Standards 1 and 2 were being met. It was thought that papers with little variety or diversity of sources in scope, subject, and format, were less likely to have been well-researched.

### Appropriateness

In this measure, we sought to determine if students chose good quality sources that were not only relevant, but had a high probability of being accurate and authoritative. If so, they were meeting Standards 1 and 3, that require the information literate student to evaluate information and its sources critically and incorporate selected information into his or her knowledge base and value system. Standard 4 states “The information literate student, individually or as a member of a group, uses information effectively to accomplish a specific purpose.” If a student was able to use outside information as part of the knowledge base on which the essay was developed, we considered it meeting this standard.

### Integration

In this measure we sought to determine if citations were used to fulfill a source requirement with no integration into the paper. To judge the work against ACRL Standards 3 and 4, the reader is now asked to begin to evaluate the arguments and ideas presented in the work. Were the sources consulted merely cosmetic in nature? Evidence of integration would include the use of concepts from outside sources to build a foundation, compare, contrast, and refute arguments. The use of in-text citations relevant

to concepts and arguments made would be further evidence. Could the evidence and arguments presented in the paper have been made without the outside reading? We sought to measure the degree to which a student was able not only to summarize the main ideas from sources consulted (ACRL Performance Indicator 3.1), but to synthesize ideas to construct new concepts (ACRL Performance Indicator 3.3). To meet Standard 4, to use “information effectively to accomplish a specific purpose,” the sources cited should have been used reflectively in the paper. Specifically, if a student was able to use outside information as part of the knowledge base on which the essay was developed, we considered it meeting ACRL Performance Indicator 4.1.

#### Overall Information Literacy Portfolio Score

The Overall Score was designed to address the overall ACRL standard, the totality of information literacy, rather than be a sum of the other local criteria. There are certainly many more criteria that could be identified as information literacy skills that we did not include specifically in our assessment rubric. Hence, following the writing assessment model, we included this holistic score to represent the overall student competence.

#### **Planning the Reading, Analyzing the Results**

Instructors were invited to participate in the portfolio reading and thirteen did so. On the first day of the reading, sample portfolios were used as models to orient readers to the assessment process. The 75 minute orientation included independent scoring by readers of the samples followed by group discussion that enabled readers to calibrate their assessments and come to agreement about the parameters that would ensure consistency. A three hour reading followed the orientation and two additional hours of readings the following week were needed to complete the scoring of the 100 portfolios

and to make any necessary adjudication. The combination of the scoring sheet (Figure 1) and the sample portfolios selected for training was used so readers would score according to the functional performance level expressed in the scoring sheet (a criterion-referenced approach) as well as calibrate performance within the range of student sample portfolios (a norm-referenced approach). Each portfolio was read independently by two readers, and steps were taken to make sure that the readers did not know each other's scores. In addition, none of the instructors read their own students' portfolios. Each portfolio score would be the total of two reader's scores so that discrepancies would not be masked by averaging. Following the writing assessment model, the information literacy assessment model held that any score on any of the four independent variables or on the Overall Information Literacy Portfolio Score would have to be adjudicated by a third reader if the first two readers did not award matching or adjacent scores. Thus, a portfolio receiving a score of 5 (indicating that the first reader strongly agreed with the statement provided in the Figure 2 scoring sheet) and a score of 3 (indicating that the second reader disagreed with the statement) would be sent to third reader who would then make an independent judgment and resolve the discrepancy. For consistency, in cases where a third reading could be resolved in either direction (e.g., reader 1=4, reader 2=2, reader 3=3, then the higher score (7) would be awarded. Estimates of such agreement would be calculated, as well as three estimates of inter-reader agreement: a weighted Kappa, Cronbach's  $\alpha$  and Pearson's  $r$ .<sup>39</sup>

After the reading was completed correlations of the variables to the grade in the senior seminar course that the portfolio was designed to capture, as well as to each student's cumulative grade point average, were calculated. Relationships of the variables

to admissions tests (the SAT Reasoning Tests in mathematical and verbal ability used before the 2005 College Board revisions) would also be performed. Again, an estimate of the probability value obtained in a .05 test level of significance—a control against Type 1, or blindness, error—was established for all correlations.

### **Results and Discussion**

As Table 2 demonstrates, the mean scores for all traits on the information literacy model fell below 7 on our scale of 2-12, although each of the writing traits met or exceeded the cut score. On this scale, the faculty developers determined that scores of 6 or below may be considered unsatisfactory, a scoring system in place for a decade. Thus, it appears that the writing model suggests that students may be performing satisfactorily in terms of an assumed ability to write researched essays, but the information literacy model demonstrates that such is clearly not the case. Indeed, it appears that the students handled the least complex variable, citation, acceptably in the writing model ( $M=7.45$ ,  $SD 2.61$ ), although this score is below an acceptable level of performance when understood within the information literacy model ( $M=6.68$ ,  $SD 3.01$ ). Within this model, students were unable to present the sources used in their research papers so that they could be located by a reader without additional research. As the difficulty of the information literacy variable increased, the scores decreased. Students could find and cite sources better than they were able to judge their relevance and authority, and were even less able to use information they gathered to support their arguments. In that readers did not hesitate to use the full range of scores from 2-12, we have further evidence of the ability of the model to capture the identified variables.

The weakest score in the writing model, for citation, evaluated the ability of the student to cite sources according to MLA style. In our information literacy model it was defined differently—as the ability of students to include all the information necessary to locate a source. Thus, sources with minimal but correctly formatted citations were no longer acceptable and citation scores in the Information Literacy Model fell into the unsatisfactory range. The most abstract skill in the writing model, critical thinking, received the highest scores, while the most abstract of the independent variables in the information literacy model, integration, received the lowest scores. Since these are both higher-order thinking skills, the most likely reason for the discrepancy may be a lack of emphasis in the course on integrating the outside research into the argument of the paper.

### ***Reliability***

A common concern in much educational and social science research involves inter-reader reliability. Was there consistency in the application of the scoring system among readers? Our results showed high inter-reader reliability. Sixty-nine percent of the portfolios needed no adjudication by a third reader. More significantly, no agreement rate fell below 78%. The scores shown in Table 3 are more precise estimates of reliability measured by a weighted Kappa, Cronbach's alpha ( $\alpha$ ) and Pearson's product moment correlation ( $r$ ). The lowest level of inter-reader reliability was  $r=.51$  ( $p<.01$ ) for the non-adjudicated score of the integration variable as measured by the weighted Kappa; the highest level of agreement was  $\alpha=.962$  for the adjudicated score of the variable of appropriateness. No adjudicated reliability score—the score used to perform the associative analysis—fell below  $r=.75$  ( $p<.01$ ). As Moss suggests, evidence of reliability is offered for discussion as part of a comprehensive system designed to reflect a range of

educational goals.<sup>40</sup> The numbers reflect the reality that the high reliability is likely the result of a network of solid communication and understanding built over time that ranges from librarian and instructor e-mails regarding instruction and assessment to the discussions following scores reported in statistical tables.

Another important measure of reliability is the internal consistency of the model. That is, how well do the traits used in the study relate to each other? To what extent do they measure the concept they were intended to measure? Regression analysis of the information literacy model demonstrates high internal consistency. Relating the overall information literacy score (the dependent variable) to citation, evidence of independent research, appropriateness, and integration (the independent variables) reveals a strong coefficient of determination ( $r^2=.909$ ,  $df(4, 95)$ ,  $F=238.051$ ,  $p<.001$ ). That is, for the spring of 2005—the first use of the information literacy model—it is not by chance that 91% of the variability of the overall information literacy portfolio score (the dependent variable) can be explained by the variability of the independent variables (i.e., citation, evidence of independent research, appropriateness, and integration). These statistical tests reflect the ability of the assessment model to capture the information literacy behaviors of our students and relate them to their overall information literacy performance. Librarians and instructors are now confident that their efforts in making judgments about the quality of submitted work are justified.

### ***Associations between the Information Literacy Model, the Writing Model, and Other Variables***

Beyond investigating the internal relationships of the model and the abilities of readers to reach consensus and consistency, librarians and instructors wanted to know if

relationships existed with other measures of student ability. The writing model and the information literacy model were examined for their relationships to each other, and with criterion-based performance levels of the students: course grade and cumulative grade point average, and admissions tests. The information literacy scores showed a significant correlation with the writing scores. The overall score on the writing model was associated at a .497 ( $p < .01$ ) with the overall score on the information literacy model. Statistically significant correlations were demonstrated among all variables in both models. The relationships confirmed our expectation that the two literacies are related and that assessment of one set of skills does have some predictive value for the other. This study provides a quantitative measure illustrating the relationship between composition and information literacy with implications for instruction of these overlapping skills. (See Table 4.)

While information literacy variables correlate well with variables in the writing model, they do not correlate as well with other measures of student performance. The academic comparison is made with two markers: SAT Math and Verbal scores; and cumulative grade point average. During the spring of 2005, the admissions tests scores were as follows: SAT Math ( $M = 594$ ), SAT Verbal ( $M = 522$ ). Comparatively, the 100 students in our sample had a similar admissions profile SAT Math ( $M = 582$ ), SAT Verbal ( $M = 524$ ). The average grade point average for seniors during the spring 2005 was 2.94; the cumulative grade point average for the 100 students in the sample was somewhat higher at 3.07. While our sample was clearly representative, there was no association between the SAT scores and our model. There was, however, a relationship between the Overall Information Literacy Portfolio Score and each of the variables of the information

literacy model, although the writing assessment model did show a somewhat stronger correlation with the course grade. (Table 4.) This finding suggests to us that the concept of information literacy is not yet a significant factor used in grading by individual writing instructors. An instructor in a senior seminar in humanities may well focus on having students read and think critically about a Shakespearean tragedy or a modern short story or essay without going beyond the text. Within the humanities at our institution, and probably many others, the tradition of composition instruction remains largely a formalist undertaking, focusing on textual analysis and writing. Information literacy is a relatively new concept for this group and represents a challenge to those in higher education who seek to integrate it across the curriculum.

There was, in addition, a low—though significant--correlation of the information literacy model with cumulative GPA in all variables except integration. Yet, again, the relationships were stronger in the writing model: the overall score of the writing model achieved a .422 ( $p < .01$ ) relationship with the GPA, while the overall score of the information literacy model achieved only a .223 ( $p < .01$ ) relationship with the GPA. (Table 4). Here, then, in additional evidence suggesting that information literacy is a relatively new concept for this group. This might indicate that as the student moves through the program and away from the required humanities courses to the wider curriculum, and in our case, away from writing intensive general education requirements into science and engineering majors, there is less emphasis on traditional library research skills. Thus based on our findings we may conclude that after four years of college at our technological university, the information literacy skills of our graduating seniors are in need of improvement.

*Validity*

To be acceptable to the humanities faculty, the rubric and procedures employed in the study must not only be statistically valid, but also appear to measure what they were intended to measure. Faculty were already familiar with the writing assessment process, results, and favorable outcomes of the methodology. Thus the new model, evolved from the old, made sense to a faculty already used to programmatic assessment that had proven to foster continuous improvement in the writing curriculum and instruction. Perhaps equally important to the development process were the social consequences among humanities faculty and librarians of program assessment. Post-secondary program assessment differs from student testing. Testing is often an isolated process in which an instrument (validated by those external to the institutional context) is administered (to each student within a designated sampling plan) and results are reported (primarily to administrators). In contrast, program assessment demands that the assessment exercise be undertaken and embraced by the individual members of the institutional community. Administration of the assessment must be manageable in that it does not place extraordinary demands on students and their instructors that compromise instructional time, yet be sustainable if continuous improvement is one of the goals.

**Limits of the Study**

One weakness of this study is that there are many intervening variables during students' years at college that might affect their information literacy and not all are related to academic experience. Indeed, simple maturation of the students—who may have become better critical thinkers and researchers for developmental reasons rather than instructional ones—is at play. And, of course, the curriculum, faculty, and

instructional programs change over time. While it is partially the intent of this study to encourage improvement of the information literacy instructional component across the curriculum, it would be unrealistic to assume that students receive the same treatment year after year. Thus, to increase the validity of the findings, such studies should be conducted longitudinally, including freshmen, sophomore, junior, and seniors, thus allowing enough time to accumulate a large pool of data. Increasing the length of the study, and also the sample size, should help mitigate some of these threats to the validity of our conclusions. At present, we are undertaking such work.

### **What We Learned**

Our study fulfilled our objectives by providing a model that allowed a quantitative base-line assessment of the information literacy skills of a representative sample of our students. In that our methodology was based on a decade's worth of direct assessment procedures, it promises to be replicable in subsequent semesters. The assessment process has had the additional benefit of bringing the community of stakeholders together around a shared vision of continuous assessment and improvement, and provided us all with real insight into weaknesses in the learning zone. We learned that class assignments must make the research process explicit, so we will experiment with research journals and annotated bibliographies that make appropriateness of sources and integration of research more visible in the coming year's portfolios. We will articulate the assessment criteria as part of instruction to see if such focus can improve outcomes. As with the writing program, sharing information about the assessment variables with the students should fix more firmly in their minds the new goals and processes required. Tighter integration of writing and research should improve teaching and learning. The collaborative model of

faculty and librarians that had been solidly established over many years has served the NJIT community well in enabling the rapid spread of the awareness of information literacy to the University and beyond.

### **The Way Forward**

Our investigation into the effectiveness of information literacy instruction for seniors in Fall 2005 showed that within the limits of our model graduating students' information literacy skills were insufficient. Our approach to assessment helped to provide the basis for appropriate corrective action based on shared values across the NJIT community. A fall presentation at the Committee on Academic Affairs brought increased awareness of the importance of information literacy that led to establishment of the Provost's special task force on Information, Communication and Technology Literacy. Their work culminated in a recommendation that information literacy be integrated across the curriculum, and a new university-wide committee established to provide leadership and oversight. In addition to the establishment of a university-wide information literacy committee, NJIT has added a second composition course to the first-year curriculum, a new course that will stress the relationship between writing and information literacy. A junior-level technical writing course—taken by the vast majority of first-time and transfer students—has embraced the concept of information literacy and is presently adding components of the model to all sections of the course. In both the second first-year composition course and the junior-level technical writing course, program developers will integrate lessons learned from researchers such as Wang who have studied the lasting impact of credit-bearing library instruction.<sup>41</sup> As well, the work of Holliday and Fagerheim will serve as a valuable model for unifying writing and

information literacy instruction.<sup>42</sup> The shareholders at our university will continue to monitor the ACRL research agenda in its call for evaluation and transferability of programs.<sup>43</sup> Instructors and administrators will continue to address information literacy in ways that are beyond cosmetic, by methods that acknowledge how truly difficult it is to extend effort beyond the syllabus and textbook, to select voices that are appropriate for a given context, and to truly integrate those new voices with one's own.

Following up on the initial research study, in Spring 2006 NJIT collaborated with the Educational Testing Service (ETS) on their ICT Literacy Assessment (Information and Communication Technology Literacy) to explore the validity of alternative assessment methods. In that both the ETS ICT Test and the NJIT Information Literacy Portfolio Assessment are based on the same ACRL Standards, analysis of commonalities between the tests and student performance could greatly enhance validity efforts. Ultimately a combination of direct and assessment techniques could combine SAILS or the ETS ICT with Portfolio Assessment affording opportunities to test different areas of information literacy by means of different tasks extending beyond the domain of those tasks within humanities courses. To this end, NJIT is currently sponsoring collaborative research with ETS, research that may yield a broader sampling plan as well as an alternative view of the construct as it is presently defined in our university. Additionally, identification of transfer students is possible through the student information system; this should be incorporated into the research design in subsequent studies.

Authentic assessment of student work has already made a significant contribution to the understanding of a central question to the field of librarianship: "When is a person information literate?" At NJIT our assessment model is helping to illuminate a

collaborative and instructional way forward for librarians, faculty and administrators.

The concept of boundary spanning, borrowed from the field of organizational communication, helps to describe the role academic librarians are well-suited to play in making information literacy integral to learning in higher education. As Tushman wrote, “Boundaries can be spanned effectively only by individuals who understand the coding schemes are attuned to the contextual information on both sides of the boundary, enabling them to search out the relevant information on one side and disseminate it on the other.”<sup>44</sup>

Although successful integration of information literacy must be collaborative, promoting the emerging concept of information literacy across the curriculum, perhaps, is best accomplished by librarians, boundary spanners *par excellence*.

Figure 1. Information Literacy Scoring Sheet

**NJIT Assessment Scales: Information Literacy**

Reader's Name: _____	Date: _____
Student's Name: _____	Course: _____

The Middle States Commission on Higher Education defines information literacy as “an intellectual framework for identifying, finding, understanding, evaluating and using information. It includes determining the nature and extent of needed information; accessing information effectively and efficiently; evaluating critically information and its sources; incorporating selected information in the learner’s knowledge base and value system; using information effectively to accomplish a specific purpose; understanding the economic, legal and social issues surrounding the use of information and information technology; and observing laws, regulations, and institutional policies related to the access and use of information.” It is the presence and extent of such literacy that we are assessing as it exists within undergraduate courses offered by the Department of Humanities at NJIT.

**1. Citation: This portfolio includes sources that are documented so that the original source can easily be found.** Discussion: All information needed to identify a source must be present. The audience-centered ability of students to present a source that may be *retrieved without undue burden* is more important than stylistic adherence to a particular citation system.

**The contents of the portfolio demonstrate that the student has cited sources so that the original source can be easily found.**

Very Strongly Agree	Strongly Agree	Agree	Disagree	Strongly Disagree	Very Strongly Disagree
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**2. Evidence of Independent Research: This portfolio includes evidence of research independent of sources indicated within the course syllabus.** Discussion: While it is important that students reference information from textbooks, readers, and bibliographies provided by the instructor, researched work demands that students have sought, evaluated, and used information *beyond the syllabus*. An authentically researched assignment demonstrates that the student has sought ideas from a variety of sources to become truly informed about the topic at hand.

**The contents of the portfolio demonstrate that the student has performed independent research.**

Very Strongly Agree	Strongly Agree	Agree	Disagree	Strongly Disagree	Very Strongly Disagree
---------------------	----------------	-------	----------	-------------------	------------------------

**3. Appropriateness: The sources used in this portfolio are appropriate to the topic the student addressed.** Discussion: Academic integrity demands that authoritative sources must be used in researched work. Research that is appropriate to the topic at hand will be sensitive to issues such as *validity, timeliness, and sufficiency*. An authentically researched assignment will demonstrate a student’s ability to identify valid sources that have been reliably reviewed by those recognized as knowledgeable about the topic at hand, to select sources that offer time-appropriate views on that topic, and to ensure that the sources used are adequate to support the demands of the topic.

**The contents of the portfolio demonstrate that the student has used appropriate sources.**

Very Strongly Agree	Strongly Agree	Agree	Disagree	Strongly Disagree	Very Strongly Disagree
---------------------	----------------	-------	----------	-------------------	------------------------

**4. Integration: The sources cited in this portfolio have informed the course work.** Discussion: Authentically researched work will demonstrate that the student has incorporated information in order to deepen critical thought. Authentic integration will demonstrate that the student has used sources to *interpret, deepen, and reflect* on the topic at hand.

**The contents of the portfolio demonstrate that the student has integrated sources.**

Very Strongly Agree	Strongly Agree	Agree	Disagree	Strongly Disagree	Very Strongly Disagree
---------------------	----------------	-------	----------	-------------------	------------------------

**5. Overall Information Literacy Portfolio Score:**

The contents of the portfolio demonstrate that the student has employed an information literacy framework.

<b>Very Strongly Agree</b>	<b>Strongly Agree</b>	<b>Agree</b>	<b>Disagree</b>	<b>Strongly Disagree</b>	<b>Very Strongly Disagree</b>
The materials in the portfolio demonstrate <i>superior</i> information literacy skills.	The materials in the portfolio demonstrate <i>very good</i> information literacy skills.	The materials in the portfolio demonstrate and an <i>acceptable</i> level of information literacy skills.	The materials in the portfolio demonstrate <i>below average</i> information literacy skills.	The materials in the portfolio demonstrate information literacy skills at a <i>level near failure</i> .	The materials in the portfolio demonstrate information literacy skills at a level of <i>failure</i> .

Table 1: Local Criteria Mapped to National Standards\*

Local Criteria category	Local Criteria Performance Indicators	ACRL Standards + Performance Indicators	ACRL Performance Outcomes
Citation	- Can correctly designate different types of sources.	<b>1.2</b> Identifies a variety of types and formats of potential sources for information.	<b>a.</b> Knows how information is formally and informally produced, organized, and disseminated.
	- Differentiates between the types of sources cited and understands the elements and correct syntax of a citation for a wide range of resources.  - Records all pertinent citation information for future reference.	<b>2.5</b> Extracts, records, and manages the information and its sources.	<b>c.</b> Differentiates between the types of sources cited and understands the elements and correct syntax of a citation for a wide range of resources. <b>d.</b> Records all pertinent citation information for future reference.
	- Follows a citation style as a guide to include all necessary information	<b>5.3</b> Acknowledges the user of information sources in communicating the product or performance	<b>a.</b> Selects appropriate documentation style and uses it consistently to cite sources.
Evidence of Independent Research	- Puts effort into obtaining outside sources outside of those references in the syllabus.  - Recognizes the need for more research.	<b>1.1</b> Defines & articulates the need for information	<b>c.</b> Explores general information sources to increase familiarity with the topic. <b>f.</b> Recognizes that existing information can be combined with original thought, experimentation, and/or analysis to produce new information
	- Obtains resources not only from the web, but also books, articles, and other materials when necessary.	<b>2.3</b> Retrieves information online or in person using a variety of methods	<b>a.</b> Uses various search systems to retrieve information in a variety of formats

<p>Appropriateness</p>	<p>-Knows when a website, article, or book is appropriate. - Uses scholarly materials when necessary.</p>	<p><b>1.2</b> Identifies a variety of types and formats of potential sources for information.</p>	<p><b>c.</b> Identifies that value and differences of potential resources in a variety of formats. <b>d.</b> Identifies the purpose and audience of potential resources.</p>
<p>Appropriateness <i>continued</i></p>	<p>- Chooses sources reliable, authoritative sources that are appropriate to the topic the student addressed.</p>	<p><b>3.2</b> Articulates and applies initial criteria for evaluating both the information and its sources.</p>	<p><b>a.</b> Examines and compares information from various sources in order to evaluate reliability, validity, accuracy, authority, timeliness, and point of view or bias</p>
	<p>- Chooses sources reliable, authoritative sources that are appropriate to the topic the student addressed.</p>	<p><b>3.4</b> Compares new knowledge with prior knowledge to determine the value added, contradictions, or other unique characteristics of the information.</p>	<p><b>a.</b> Determines whether information satisfies the research or other information need <b>b.</b> Uses consciously selected criteria to determine whether the information contradicts or verifies information used from other sources <b>f.</b> Integrates new information with previous information or knowledge <b>g.</b> Selects information that provides evidence for the topic</p>
	<p>- Finds resources that include enough evidence to support the thesis</p>	<p><b>3.7</b> Determines whether the initial query should be revised</p>	<p><b>a.</b> Determines if original information need has been satisfied or if additional information is needed <b>c.</b> Reviews information retrieval sources used and expands to include others as needed</p>
<p>Integration</p>	<p>-Uses sources listed on the works cited page reflectively in the paper. - Uses sources to sharpen critical analysis. - Identifies verbatim material that can be then appropriately quoted</p>	<p><b>3.1.</b> Summarizes the main ideas to be extracted from the information granted.</p>	<p><b>a.</b> Reads the text and selects main ideas <b>b.</b> Restates textual concepts in his/her own words and selects data accurately <b>c.</b> Identifies verbatim material that can be then appropriately quoted</p>

	<ul style="list-style-type: none"> <li>- Demonstrates evidence that thought has been given to the resources.</li> <li>- The sources used are not merely cosmetic in nature</li> </ul>	<p><b>3.2</b> Articulates and applies initial criteria for evaluating both the information and its sources.</p>	<ul style="list-style-type: none"> <li><b>c.</b> Recognizes prejudice, deception, or manipulation</li> <li><b>d.</b> Recognizes the cultural, physical, or other context within which the information was created and understands the impact of context on interpreting the information</li> </ul>
	<ul style="list-style-type: none"> <li>- Uses sources to sharpen critical analysis.</li> </ul>	<p><b>3.3.</b> Synthesizes main ideas to construct new concepts.</p>	<ul style="list-style-type: none"> <li><b>a.</b> Recognizes interrelationships among concepts and combines them into potentially useful primary statements with supporting evidence</li> <li><b>b.</b> Extends initial synthesis, when possible, at a higher level of abstraction to construct new hypotheses that may require additional information</li> </ul>
	<ul style="list-style-type: none"> <li>- Uses concepts from several sources to build new knowledge in support of the project at hand</li> </ul>	<p><b>4.1</b> Applies new and prior information to the planning and creation of a particular product or performance.</p>	<ul style="list-style-type: none"> <li><b>c.</b> Integrates the new and prior information, including quotations and paraphrasing, in a manner that supports the purpose of the product or performance</li> </ul>

\*Association of College and Research Libraries. *Information Literacy Competency Standards for Higher Education* (Chicago: American Library Association, 2000) 8-14. Available <http://www.ala.org/ala/acrl/acrlstandards/standards.pdf> and <http://www.ala.org/ala/acrl/acrlstandards/informationliteracycompetency.htm> (June 28, 2006)



Table 2. Means, Standard Deviations, and Range for the Two Assessment Models

**The Information Literacy Variables**

<b>Independent Variables</b>	<b>Mean</b>	<b>SD</b>	<b>Range</b>
1. Citation	6.68	3.01	2,12
2. Evidence of independent research	6.46	3.25	2,12
3. Appropriateness	6.24	3.0	2,12
4. Integration	6.05	2.86	2,12
<b>Dependent Variable</b>			
5. Overall Information Literacy Portfolio Score	6.14	2.9	2,12

**The Writing Portfolio Variables**

<b>Independent Variables</b>	<b>Mean</b>	<b>SD</b>	<b>Range</b>
1. Critical Thinking	8.94	1.46	4,12
2. Drafting	7.73	2.65	2,12
3. Citation	7.45	2.61	2,12
<b>Dependent Variable</b>			
4. Overall Writing Score	8.89	1.50	4,11

Table 3. Inter-reader Reliability: Senior Seminars, Spring 2005 (n=100)

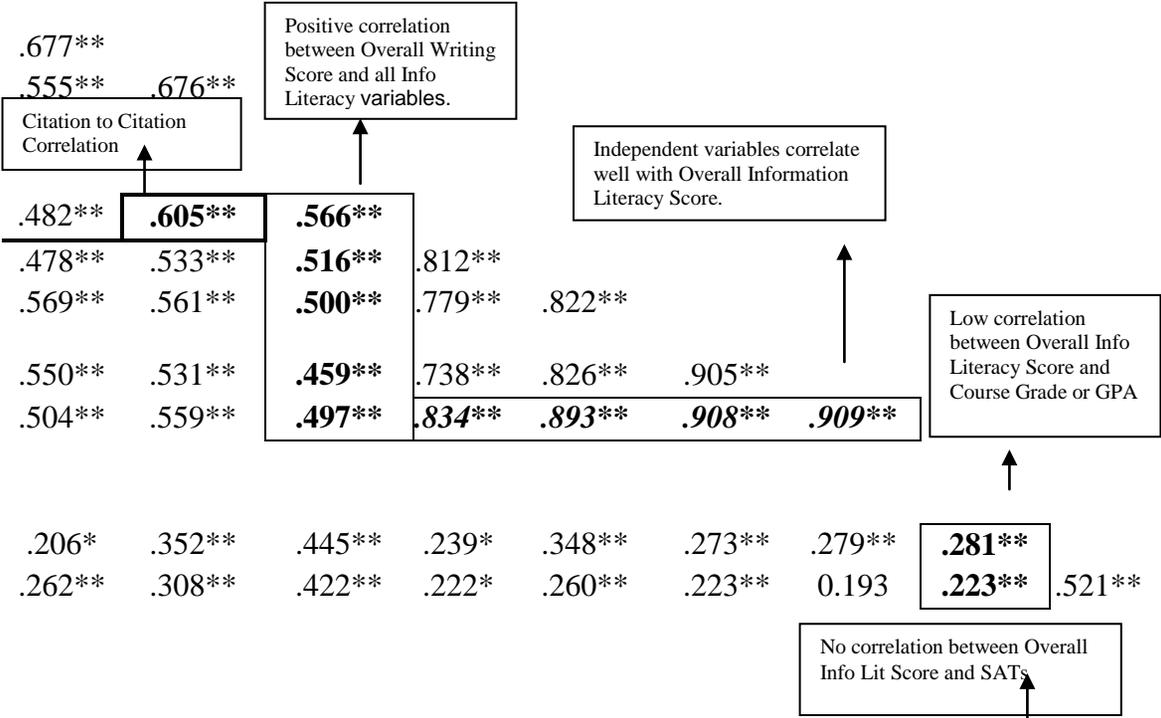
VARIABLES	Non-Adj Weighted Kappa	Adj. Weighted Kappa	Non-Adj. Cronbach $\alpha$	Adj. Cronbach $\alpha$	Non- Adj. Pearson r	Adj. Pearson r
<u>Information Literacy Assessment Model</u>						
Citation	.587**	.758**	.831	.955	.712**	.914**
Evidence of Ind. Research	.615**	.774**	.866	.960	.765**	.923**
Appropriateness	.604*	.813**	.822	.962	.700**	.928**
Integration	.511**	.750**	.746	.942	.596**	.892**
Overall Information Literacy Portfolio Score	.613**	.799**	.835	.953	.718**	.911**

\*\* $p < .01$  (2-tailed)

**Table 4. Associative Analysis: Senior Seminar Portfolio Scores, Spring 2005**

Association	Writing Model				Info Literacy Model					10	11	12	13
	1	2	3	4	5	6	7	8	9				
<b>Writing Model</b>													
1. Crit. Thinking													
2. Drafting	.543**												
3. Citation	.579**	.677**											
4. Overall Score	.771**	.555**	.676**										
<b>Information Lit. Model</b>													
5. Citation	.399*	.482**	.605**	.566**									
6. Evid. of Research	.414**	.478**	.533**	.516**	.812**								
7. Appropriateness	.402**	.569**	.561**	.500**	.779**	.822**							
8. Integration	.373**	.550**	.531**	.459**	.738**	.826**	.905**						
9. Overall Score	.353**	.504**	.559**	.497**	.834**	.893**	.908**	.909**					
<b>Concurrent Validity</b>													
10. Course Grade	.471**	.206*	.352**	.445**	.239*	.348**	.273**	.279**	.281**				
11. CumGPAS05	.406**	.262**	.308**	.422**	.222*	.260**	.223**	0.193	.223**	.521**			
<b>Admission Tests</b>													
12. SAT Math	-0.089	-0.101	0.016	-0.103	-0.086	-0.05	-0.123	-.302*	-0.162	-0.003	0.019		
13. SAT Verbal	0.154	-0.139	-0.081	-0.014	0.006	-0.01	-0.131	-0.206	-0.16	0.263	0.149	.480**	

\*p<0.05; \*\*p<0.01



## Notes and References

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- <sup>1</sup> Bonnie Gratch Lindauer, Lori Arp and Beth Woodard, "The Three Arenas of Information Literacy Assessment," *Reference & User Services Quarterly* 44 (Winter 2004): 122-129.
- <sup>2</sup> A similar orientation is found in James Elmborg, "Critical Information Literacy: Implications for Instructional Practice," *The Journal of Academic Librarianship* 32 (March 2006): 192-199.
- <sup>3</sup> Brian Huot, *(Re)Articulating Writing Assessment for Teaching and Learning* (Utah: Utah State University Press, 2002). For more on the assessment of writing ability, see Patricia Lynne, *Coming to Terms: A Theory of Writing Assessment* (Utah: Utah State University Press, 2004), Norbert Elliot, *On a Scale: A Social History of Writing Assessment in America* (New York: Peter Lang, 2005), and Edward M. White, "The Scoring of Writing Portfolios: Phase 2." *College Composition and Communication*, 56 (June 2005): 581-600. The use of rubrics described by Elizabeth Choinski, Amy E. Mark, and Missy Murphey is similar to the approach proposed by White: "Assessment with Rubrics: An Efficient and Objective Means of Assessing Student Outcomes in an Information Resources Class," *Libraries and the Academy* 3 (October 2003): 563-575. In a 1984 review article, Peter Cooper wrote that "the study of writing assessment will continue to focus on the comparative strengths and limitations of direct and indirect measures. . ." Peter L. Cooper, *The Assessment of Writing Ability: A Review of the Research*. (Princeton, NJ: Educational Testing Service, 1984.)
- <sup>4</sup> Among the most eloquent to address the need for authentic assessment is Grant Wiggins, *Assessing Student Performance: Exploring the Purpose and Limits of Testing* (San Francisco: Jossey-Bass, 1993).
- <sup>5</sup> For more about teaching in the contact zone, see Mary Louise Pratt, "Arts of the Contact Zone," *Profession* 91 (1991) 33-40. See also *Professing Theory in the Contact Zone*, ed. Janice M. Wolff (Urbana, IL: NCTE, 2002). .
- <sup>6</sup> Presidential Committee on Information Literacy: Final Report. American Library Association. (1989) Retrieved from The Association of College and Research Libraries (ACRL) website Sept. 18, 2006 at <http://www.ala.org/acrl/legalis.html>.

<sup>7</sup> Association for College & Research Libraries, *Information Literacy Competency Standards for Higher Education* (Chicago, IL: ACRL 2000). <http://www.ala.org/ala/acrl/acrlstandards/standards.pdf> (accessed June 28, 2006).

<sup>8</sup> Association for College & Research Libraries (ACRL). "Research Agenda for Library Instruction and Information Literacy," *College & Research News* 64 (February 2003): 108-13.

<sup>9</sup> Association for College & Research Libraries (ACRL). Characteristics of Programs of Information Literacy that Illustrate Best Practices: A Guideline: Best Practices Initiative. Institute for Information Literacy. (2003). <http://www.ala.org/ala/acrl/acrlstandards/characteristics.htm> (September 21, 2006).

<sup>10</sup> Middle States Commission. *Characteristics of Excellence in Higher Education: Eligibility Requirements and Standards for Education*. Philadelphia, PA: Middle States (2002). [http://www.msache.org/msache/content/pdf\\_files/characteristicsbook.pdf](http://www.msache.org/msache/content/pdf_files/characteristicsbook.pdf) (accessed June 28, 2006).

<sup>11</sup> Marvin Lazerson, Ursula Wagener, and Nicole Shumanis, "What makes a Revolution? - Teaching and Learning in Higher Education 1980-2000," *CHANGE, The Magazine of Higher Learning*: (2000): 1-6.

<sup>12</sup> Middle States Commission on Higher Education. *Assessing Student Learning and Institutional Effectiveness: Understanding Middle States Expectations*. (Philadelphia, PA: Middle States Commission, 2005).

<sup>13</sup> Jay Matthews, "Measure by measure: a new effort to determine how well schools teach," *Atlantic Monthly* 294 (October 2004): 134.

<sup>14</sup> Yvonne Nalani Meulemans, "Assessment City: The Past, Present, and Future State of Information Literacy Assessment," *College & Undergraduate Libraries*: (2002): 61-74.

<sup>15</sup> Peter Hernon and Robert E. Dugan, *Outcomes Assessment in Higher Education: Views and Perspectives*. (Westport, Connecticut: Libraries Unlimited, 2004.) An updated edition is scheduled for publication in 2006.

<sup>16</sup> Ewell, P. Grading Learning: Projects and Prospects in Measuring Up 2006. Available: <http://measuringup.highereducation.org/commentary/gradinglearning.cfm> (September 21, 2006)

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- <sup>17</sup> L.M. Pausch and M.P. Popp, "Assessment of Information Literacy: Lessons from the Higher Education Movement," Paper presented at the 9th National Conference of the Association of College & Research Libraries. Detroit, MI. 1999.
- <sup>18</sup> Carol Rutz and Jacquelyn Lauer-Glebov, "Assessment and innovation: One darn thing leads to another," *Assessing Writing* 10 (2005): 80-99.
- <sup>19</sup> Loanne L. Snaveley and Carol A. Wright, "Research Portfolio Use in Undergraduate Honors Education: Assessment Tool and Model for Future Work," *The Journal of Academic Librarianship* 29 (September 2003): 298-303.
- <sup>20</sup> B. Valentine, "Undergraduate research behaviour: using focus groups to generate theory," *The Journal of Academic Librarianship* 19 (September 1993):300-4.
- <sup>21</sup> See LibQual Available: <http://www.libqual.org/> . (June 16, 2006) for widely used measures of library quality.
- <sup>22</sup> Annmarie B. Singh, "A Report on Faculty Perceptions of Students' Information Literacy Competencies in Journalism and Mass Communication Programs: The ACEJMC Survey," *College & Research Libraries* 66 (July 2005): 294-310.
- <sup>23</sup> Lisa G. O'Connor, Carolyn J. Radcliff, and Julie A. Gedeon, "Applying Systems Design and Item Response Theory to the Problem of Measuring Information Literacy Skills," *College and Research Libraries*. 63 (November 2002): 528-543.
- <sup>24</sup> Kent State University Libraries and Media Services, Project SAILS: Standardized Assessment of Information Literacy Skills. (Kent , OH). Available: <https://www.projectsails.org/> (accessed July 7, 2006).
- <sup>25</sup> Patricia Senn Breivik and Gordon E. Gee, *Information Literacy: Revolution in the Library*. (Phoenix, AZ: American Council on Education and Oryx Press, 1989). Also: Ilene Rockman, (ed). *Integrating information literacy into the higher education curriculum 1st ed.* (San Francisco: Jossey-Bass, 2004)
- <sup>26</sup> Kathleen Dunn, "Assessing information literacy skills in the California State University: a progress report," *The Journal of Academic Librarianship* 28. (January-February 2002) 26-35.
- <sup>27</sup> Educational Testing Service, ICT Literacy Assessment: An Issue Paper from ETS (Princeton: ETS, 2004). Available:

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[http://www.ets.org/Media/Tests/Information\\_and\\_Communication\\_Technology\\_Literacy/0202heapaper.pdf](http://www.ets.org/Media/Tests/Information_and_Communication_Technology_Literacy/0202heapaper.pdf)

(June 28, 2006). ETS hosts a website for the ICT Literacy Assessment available at

<http://www.ets.org/portal/site/ets/menuitem.435c0b5cc7bd0ae7015d9510c3921509/?vgnnextoid=b8a246f1674f4010VgnVCM10000022f95190RCRD> (June 28, 2006).

<sup>28</sup> James Madison University Center for Assessment and Research Studies, Information Literacy Test (ILT).

Available: [http://www.jmu.edu/assessment/resources/Instruments\\_ILT.htm](http://www.jmu.edu/assessment/resources/Instruments_ILT.htm) (July 10, 2006).

<sup>29</sup> Collegiate Learning Assessment (CLA) Project. Council for Aid to Education (CAE). Available:

[http://www.cae.org/content/pro\\_collegiate.htm](http://www.cae.org/content/pro_collegiate.htm) (July 10, 2006).

<sup>30</sup> M. Cooney and L. Hiris, "Integrating information literacy and its assessment into a graduate business course: a collaborative framework," *Research Strategies*.19(2003): 213-232.

<sup>31</sup> Haswell, Richard. H. (Ed.) (2001). Beyond outcomes: Assessment and instruction within a university writing program. Westport, CT: Ablex.

<sup>32</sup> White, Edward M. (2005). The scoring of writing portfolios: Phase 2. *College Composition and Communication*, 56(4), 581-600. quote from page 582.

<sup>33</sup> Portfolio research conducted by the Department of Humanities can be found in recent studies describing longitudinal assessment efforts (Nancy W. Coppola, "Setting the Discourse Community: Tasks and Assessment for the New Technical Communication Service Course." *Technical Communication Quarterly* 8 (Summer 1999): 249-267), studies of on-line portfolios (Carol Johnson. 2005. Cycles of Improvement: Assessing Validity in Technical Writing Programs Using Online Portfolios. Paper presented at the annual meeting of Best Assessment Processes VII Symposium. Symposium sponsored by Rose-Hulman Institute and the Accrediting Board for Engineering and Technology, Terra Haute, IN), and of graduate student writing (Nancy Coppola and Norbert Elliot, "Assessment of Graduate Programs in Technical Communication: A Model," in J Allen and M Hundleby (Eds.), in *Assessment in Professional and Technical Communication* (New York: State University of New York Press, forthcoming). Research leading to the present study of information literacy can be found in Norbert Elliot, Vladimir Briller, and Kamal Joshi, "Portfolio Assessment: Quantification and Community," *Journal of Writing Assessment* 3 (2007,

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forthcoming). The NJIT Department of Humanities, in addition, maintains a site describing its range of assessment activities .College Writing Assessment. Available: <http://cwa.njit.edu/> (June 28, 2006).

<sup>34</sup> Lindauer, “The Three Arenas of Information Literacy Assessment,” p122-129.

<sup>35</sup> Carlson investigated bibliographies across six departments: Art, Classics, English, History, General Humanities, and Religion. In the present study, courses addressing each of these areas are offered within the unit. While Carlson found variance in citation behavior in academic discipline and level of course, such infrastructure issues (as they impact assessment and subsequent instruction based on the assessment results) are lessened in the Department of Humanities, a unit in which the majority of instructors teach courses from the first through the senior years. See Jake Carlson, “An Examination of Undergraduate Student Citation Behavior,” *The Journal of Academic Librarianship* 32 (January 2006): 14-22.

<sup>36</sup> This definition of community is informed by George S. Wood and Juan C. Judikis, *Conversations on Community Theory* (West Lafayette, IN: Purdue University Press, 2002), 12-17. As well, the commitment to civil inquiry—“overcoming the fragmentation of consciousness without illegitimately distorting or suppressing any of its modes” (24)—is taken from Glenn Tinder, *Community: Reflections on a Tragic Ideal* (Baton Rouge, LA: LSU Press, 1980).

<sup>37</sup> In assessing the portfolios of these senior-level students ( $n=80$ ), we found that the scores on critical thinking ( $M=7.82$ ,  $SD=1.55$ ) and drafting ( $M=7.08$ ,  $SD=2.13$ ) met the cut score of 7. (That is, as two readers independently award a score from 6 (high) to 1 (low), a score on any variable below 7 suggests below average work and is cause for concern.) Indeed, the overall portfolio score (the dependent variable), a holistically-oriented reading by the instructors, was also acceptable ( $M=8.10$ ,  $SD=1.70$ ). The citation variable, however, received scores that were unacceptably low ( $M=6.37$ ,  $SD=2.32$ ).

<sup>38</sup> Norbert Elliot, Vladimir Briller, and Kamal Joshi, “Portfolio Assessment: Quantification and Community,” *Journal of Writing Assessment* 3 (2007, forthcoming).

<sup>39</sup> While Cronbach’s  $\alpha$  provides a general index of reliability, Pearson’s  $r$  allows an estimate of the probability value obtained in a .05 test level of significance and a control against Type 1, or blindness, error. In that a non-specific direction of the reliability was assumed (e.g.  $Reader_1 > Reader_2$  or  $Reader_2 > Reader_1$ ), a two-tailed  $p$  value was used for the later measure.

<sup>40</sup> Pamela Moss, "Can There Be Validity without Reliability?" *Educational Researcher* 23.2 (1994): 5-12.

See also Michael Williamson, "The Worship of Efficiency: Untangling Theoretical and Practical Considerations in Writing Assessment," *Assessing Writing* 1 (1994): 147-173.

<sup>41</sup> Rui Wang, "The Lasting Impact of a Library Credit Course," *Libraries and the Academy* 6 (January 2006): 79-92.

<sup>42</sup> Wendy Holliday and Britt Fagerheim, "Integrating Information Literacy with a Sequenced English Composition Curriculum," *Libraries and the Academy* 6 (April 2006): 169-184.

<sup>43</sup> ACRL, "Research Agenda for Library Instruction and Information Literacy," *College & Research Libraries News*, 64 (March 2003): 108-13.

<sup>44</sup> Michael L. Tushman and Thomas J. Scanlan. "Boundary Spanning Individuals: Their Role in Information Transfer and their Antecedents," *The Academy of Management Journal*, 24 (Jun, 1981): 289-305.